Corporate Event and Exhibition Coverage

High-performing events don’t always need a stage.

Whether you’re putting on a private company event or an industry-specific trade show, your business moves fast. This space is a little different than the traditional entertainment business. Your clients are professionals, and your work takes place within corporate or municipal facilities.

But, no matter the clientele or location, when it comes to the entertainment world, your equipment and your reputation are your livelihood. Work with seasoned professionals who understand the nuances of insuring events and exhibitions.

Key Insight

Our corporate event specialists work hard for your success. Their job is to analyze and get to the bottom of how your business functions so that they can help you understand where your exposures lie.

Things can change in an instant. Choose a partner known for responsive action.

Equipment can malfunction; events can suddenly be cancelled. We pride ourselves on responsiveness when there is a need for evidence of coverage or when emergency changes to your coverage are required.

Part of this responsiveness includes access to an attorney, at no added cost. As a client, our legal team will work with you to ensure that you are protected when it comes to location, service and rental agreements.
From day one, we’ll work with you to help you prioritize responses to help handle them. Accidents and cancellations happen, but they don’t have to hurt your business. From there, we’ll leverage our access to our industry relationships and market insights to help craft a risk mitigation solution. Regardless of what types of events you coordinate or what type of equipment that you own or use, we have market access to customize the solution that fits you.

**Looking Out for Your Business**

Event cancellation insurance can be purchased to protect event expenses or revenue against cancellation, postponement, interruption, rescheduling or abandonment caused by reasons beyond your control. Some of these reasons may include severe adverse weather (hurricanes, tornadoes, and blizzards), earthquakes, terrorism, or the unavailability of the venue.

For extra protection, consider adding the following to your policy.

- **Non-appearance coverage.** This will provide business income protection if one of your creative performers or an athlete misses a scheduled event. Perils such as an accident, sickness, unavoidable travel delay, or family catastrophe can be covered.
- **Communicable disease coverage.** This will protect you against epidemics as experienced in recent years.

**Filling in the Event Coverage Cracks**

The basic insurance products that are required for a staged event include:

- General liability (bodily injury and property damage)
- Commercial auto
- Equipment (audio/visual/staging)
- Excess liability (for limits in excess of $1,000,000)
- Workers’ compensation
- Liquor liability (if applicable)

**What You Need, When You Need It**

In addition to the products mentioned above, NFP can also provide the following coverages:

- Directors and officers liability coverage
- Errors and omissions coverage
- Employee benefits
- Life insurance
- Homeowners and personal auto coverage
- Fine arts coverage

Reach out to see how we can help your company thrive.

**Alex Baiseri**

Vice President

P: 805-537-0146 | alex.baiser@nfp.com | www.nfp.com