DigitalShield is here to help you: A Personal Cyber Product to Protect All Aspects of Your Life

Starting At $200 Per Year For $100,000 Coverage - From First Call Through Resolution

- Proactive Assistance
- Incident Remediation
- Identity Protection Guidance
- Online Protection Tips

LEARN MORE OR ENROLL NOW

WHAT IS PERSONAL CYBER INSURANCE?

Your home insurance does not cover cybercrime, but Personal Cyber Insurance does.

Personal Cyber Insurance provides coverage for personal cyber risks and cyber crime related financial losses. You and your family face a variety of risks typically not covered by home insurance, such as online account takeovers/compromise, identity theft, social engineering scams, SIM swapping, smart home device breaches, ransomware, cyberbullying.

At NFP, we represent various personal cyber solutions, from home policy endorsements to DigitalShield, a personal cyber product to protect all aspects of your digital life. With a commitment to helping you find the right coverage, we provide expert analysis of your risks. Then we identify affordable options that align with your needs and protect you and your family, home and assets. Get protected today.

TOP CYBER CRIMES

- Phishing Scams ($52 Million)
- Investment Non-Payment & Non-Delivery Scams
- Personal Data Breach, Extortion & Tech Support Scams

SMART HOME DEVICES

69% of Americans have a smart home device (most popular: speakers, thermostats and lighting)

VULNERABILITY

40% of smart home devices are vulnerable to cyber attack & can put the whole home at risk

COMPRIMISED PASSWORDS

63% of network intrusions are a result of compromised user passwords

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“CONSUMER CYBER CRIME LOSSES ARE NEARLY DOUBLE THOSE OF PROPERTY CRIME LOSSES”

Cyberscout

$30 Billion

92% ARE CONCERNED ABOUT A CYBER BREACH

56% of Americans Don’t Know What steps to take in the event of a data breach

49% increase in financial loss due to internet crime in 2022

47% of US consumers experienced identity theft since the pandemic

31% experienced application fraud, with another 38% having experienced account takeovers

CyberScout can help you

DigitalShield Can Help You

In 2022, 422 Million People Had Their Data Compromised by Data Breaches

Cyber RISKS INCLUDE

- Smart Home Devices & Wearables
- Extortion/Ransomware
- Breach of Privacy
- Identity Theft
- Reputation Damage
- Cyberbullying

- Cyberstalking
- Theft of Money From Accounts and Investments
- Data Loss & Restoration of Digital Assets (photos, videos, etc.)

In 2022, SIM swapping resulted in adjusted losses of more than $72 million.

Fifth Annual Study on Personal Cyber Risk.

University of Surrey, Dr. Michael MacGuire.

Identity Theft Resource Center (ITRC).

Aite-Novarica Group.

Pew Research Center.

69% of network intrusions are a result of compromised user passwords.

65% of Americans Have a Smart Home Device, Especially Those Concerned About Climate Change.

Cyberbullying, and harassment online.

Among adults, 41% have experienced online harassment.

In 2022, SIM swapping resulted in adjusted losses of more than $72 million.

69% of people have been victims of cyberbullying, and 59% have been harassed online.

30% of US consumers were targeted by scams in 2021, including phishing, P2P and ransomware (cyberextortion) scams.

37% of US consumers have been victims of cyberbullying, and 59% have been harassed online.

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